



UNITED NATIONS ENVIRONMENT PROGRAMME

Programme des Nations Unies pour l'environnement Programa de las Naciones Unidas para el Medio Ambiente
Программа Организации Объединенных Наций по окружающей среде برنامج الأمم المتحدة للبيئة
联合国环境规划署



Reference: DCPI/SK/sk

26 July 2008

Subject: Art of Living, Sri Sri Institute of Agricultural Sciences and Technology & World Alliance for Youth Empowerment Joining the Global Mission Green Earth STAND UP and Take Action Challenge 08 and UNEP Billion Tree Campaign

It is my pleasure to welcome the Art of Living Foundation and its affiliates to contribute to the Plant for the Planet: Billion Tree Campaign, a tree planting initiative facilitated by the United Nations Environment Programme and its partners.

The objective of the campaign is to plant and care for a total of 7 billion trees worldwide by the end of 2009. To date, the Campaign's website records over 3.7 billion tree planting pledges and more than 2.2 billion planted trees.

As you are aware, we have but a short time to prevent damaging and economically devastating climate change. The solutions are numerous, and, as many economists have emphasized, affordable when compared to the cost of inaction. Trees and forests are natural and economically important "sinks", absorbing carbon from the atmosphere and locking it away in trunks and branches.

We acknowledge the activities that the Art of Living Foundation and its affiliates plan to undertake through its Mission Green Earth Stand Up Take Action campaign in support of the environment and the Billion Tree Campaign.

I hereby endorse the activities that you will be undertaking towards the Campaign, including your fundraising and awareness raising initiatives.

I wish you success in your endeavours and look forward to our continuing partnership.

Yours sincerely,

Satinder Bindra
Director

Division of Communications and Public Information